West Virginia Pharmacy Cost Management Council Meeting Minutes May 6, 2004 at 10:00 a.m. State Capital Complex, Building 1, Room 451 Charleston, West Virginia 25305

Members Present:

Tom Susman, Co-Chairman

Shana Phares, Co-Chair

Paul Nusbaum

Peggy King

Phil Shimer

Felice Joseph

Dr. Wayne Spiggle

Kevin Outterson

Charles L. Burdette

Stephen Neal

Absent:

Ann Stottlemyer

Heather Bresch

Nancy Atkins

Others Present: See Attached Register

Attending the meeting as a designee for the Commissioner of the Bureau of Senior Services was William Lytton, Deputy Commissioner. Attending the meeting as a designee for Heather Bresch of Mylan Laboratories was Leah L. Summers.

Mr. Susman called the meeting to order. Since members of the Council didn't have time to review the Minutes of the meeting held on April 20, 2004, Mr. Susman suggested they lay over until the next meeting.

Mr. Susman distributed a list of subcommittee assignments to members. The three committees studying the following categories are:

> Evaluation and development of discount programs

> Evaluation of existing pricing schedules and recommendation for referenced pricing schedule

➤ Negotiation of agreements for all state payors and private insurers for drug purchasing, shared PDL, shared pricing, PBM services, joint purchasing of health care, health care management.

Other areas the Council will be studying are (1) Counter detailing and (2) licensure, continuing education of Rx detailers

Mr. Susman introduced Jesse Glidewell of Glidewell Consulting who served as a regional and national Health Information Manager, Database Manager and Policy Consultant

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in the US Public Health Service. Mr. Glidewell presented to the Council a two-page document entitled *Estimated Prices for Selected Schedule Pricing and Comparison to Medicaid* which he reviewed with Council. Mr. Glidewell also gave a slide presentation entitled *Federal Drug Pricing*, at the conclusion of which he responded to questions from those present

Shana Phares introduced Yvette Shenouda of Jennings Policy Strategies, a former Senior Legislative Advisor for Health Policy for Senator John D. Rockefeller, who is fully knowledgeable on Medicare and Medicaid provisions and who pursued legislation to expand insurance coverage for children, seniors and the uninsured. Ms. Shenouda gave a slide presentation entitled *Medicare Reform: Implications for States* relating to the Medicare Modernization Act of 2003. Ms. Shenouda then answered questions from the Council.

Following the lunch break, Frank Lichtenberg, a published author, an Economics Profession at Columbia University, and a consultant of Pfizer Pharmaceuticals, made a slide presentation entitled *New Drugs: Health and Economic Impacts*. At the conclusion of his presentation, Dr. Lichtenberg responded to questions from the Council.

Chris Ward, a former legislator in the Province of Ontario, Canada and former Vice-President of Strategic Planning and Communications for Canada's Research-based Pharmaceutical Companies (Rx&D), who now has his own consultation practice, distributed handouts and gave a slide presentation of Pharmaceutical Cost Containment and its Impact on Health Spending and Outcomes, followed by answering questions from the Council.

Mark Russom of Eli Lily & Company introduced Sheila Baylor who gave a presentation on Comprehensive NeuroScience and the CNS Behavioral Pharmacy Management System. According to its website, "Comprehensive NeuroScience, Inc., (CNS) provides products and services that enhance the efficiencies of knowledge development and clinical care in neuro-psychopharmacology and related areas. Comprised of three complementary divisions (Drug Development, Clinical Trials and Medical Information Technologies), CNS supports the drug development and treatment process from discovery through clinical trial evaluation to the synthesis and dissemination of clinically actionable medical information."

Following Ms. Baylor's presentation, Peter Dunphy, Senior Vice President of ActiveHealth Management, made a presentation to the Council. According to its website, "ActiveHealth Management is a provider of evidence-based clinical information and healthcare quality improvement solutions. ActiveHealth Management's clinical and technical team has developed a suite of services and technologies that empower providers, health plans and self-insured employer groups to improve healthcare quality, reduce medical errors, and significantly reduce medical costs. ActiveHealth's flagship CareEngineSM Service couples a full spectrum of patient data (i.e. pharmacy, labs and claims) with proprietary evidence-based clinical rules sets leading to the improved care of individual patients. The company delivers

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its services through or in collaboration with leading health plans and large self-insured employers. In addition, ActiveHealth provides case management, disease management and utilization management services through its URAC-accredited clinical services subsidiary. The company also provides population-based data analysis services through its Health Data + Management Solutions division."

At the conclusion of the presentations, Mr. Susman reminded those attending that the goal of the Council is understanding the methodology relating to pricing to aid in crafting a resolution to the problem of high costs. He expressed his dismay with the industry and its hiding behind perceived anti-trust violations in not complying with requests of the Council to be candid and cooperative.

The next meeting of the Council is tentatively scheduled for May 20, 2004 and will be held in Fairmont, West Virginia, at which time a presentation will be made on the "RxforWV" website.

The meeting concluded at 4:45 pm.

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